

SUMMER COOLER™

PRIMARY



Sponsorship Opportunities

3650 Suder Ave.

Toledo, OH 43611

W: My5teryMusic.com

T: (937) 536-2704

E: Arts@My5teryMusic.com



*"Unveiling the wonderful world
of musical my5tery within you™"*

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Greetings, Potential Sponsor!

It is a very special time of the year for the My5tery Music Family, and we invite you to join us as one of our *Team of Sponsors* for the Annual SUMMER COOLER™ Extravaganza! If you don't already know, My5tery Music™ is a one-stop shop for 3rd through 12th grade collaborative musical and performance excellence in several performing arts fields which we call our **5 Musical My5teries™**. Our 5 Musical My5teries™ Performing Arts Programs consist of:

- 1.) Drumline
- 2.) Step Team
- 3.) Pitched Instrument Training
- 4.) Vocal Performance Training
- 5.) Theatrical Etiquette Training

Along with set standards and goals, our 5 Musical My5teries™ look to help give students back the thing they seem to have lost, but so desperately need in the educational process: **Interest**.

These performing arts programs strive to provide students a unique combination of intellectual, physical, and multifaceted music and performing arts activities and educational training in order to hone the talent and passion for the arts into which they have yet to tap. They also teach students the tools and techniques necessary to perform in an amazing, multi-grade-level, multi-school, and multi-entity performance showcase finale called the SUMMER COOLER™.

This is where we need you.

Your *general assistance* will go a long way in helping us to create new generations of young people who achieve their short and long-term goals. However, with your *sponsorship funding*, we will *also* be able to help the youth in our community achieve improved academic life skills and other achievements, along with a healthier appreciation for the performing arts!

As a father, a husband, and a business owner, I *truly* understand the value of time, so I thank you kindly for your time and your sponsorship consideration. Let's change these children's lives and our community together!

Sincerely,

Erick Dixon, Executive Director
My5tery Music™ Performing Arts Programs



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SUMMER COOLER™ Sponsorship Opportunities

(Deadline: On or before April 27th. Size specifications are *width -x- height*. JPG, PNG, or PDF format only.)

1.) PLATINUM SPONSORSHIP REWARDS:

Type: PLATINUM | Number Available: 1 | Amount: \$2,000.00

- Official 100+ media outlets nationwide press release **Title Sponsor** company mentions, with clickable link on the website version.
- Multiple television, radio, and video interview mentions when secured.
- Multiple online video ad verbal and/or written mentions.
- Name/Logo included on the Event's official picture backdrop.
- Display table (*NOTE: Advertising materials must be approved by authorized My5tery Music™ personnel and provided by Sponsor*).
- Two (2) individual, EXTRA LARGE vertical banner displays (*NOTE: Banner design must be supplied by sponsor, approved by authorized My5tery Music™ personnel, be of high resolution, and based on the following 'width -x- height' size specifications: 2 ½' x 8'*).
- 1st-slot prominent widget display on My5teryMusic.com (*Image size [WxH]: 1¾" x 3". Image resolution: 300 dpi or higher*).
- **Title Sponsor**-slot, image-approved name and logo placement on primary event banner(s) (*Image resolution: 300 dpi or higher. Does not include picture/photo backdrops unless otherwise specified.*).
- Complimentary full page, black and white, image-approved Souvenir Booklet ad (8 ½" x 11", *barring any exception to normal print margins*).
- Four (4) complimentary tickets to Event: My5tery Music's annual SUMMER COOLER™.
- Connections and multiple **Title Sponsorship** mentions on social media platforms (*i.e., Instagram®, Facebook®, Twitter®*).
- Sponsor-area, image-approved logo/name placement on all *post-sponsorship-finalized* flyers and formal printed correspondence.
- Image-approved, Sponsor-section logo/name placement on My5teryMusic.com with clickable link (*Minimum one [1] year*).

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2.) GOLD SPONSORSHIP REWARDS:

Type: GOLD | Number Available: 1 | Amount: \$1,500.00

- Display table (*NOTE: Advertising materials must be approved by authorized My5tery Music™ personnel and provided by Sponsor*).
- One (1) individual, LARGE vertical banner display (*NOTE: Banner design must be supplied by sponsor, approved by authorized My5tery Music™ personnel, be of high resolution, and based on the following 'width -x- height' size specifications: 2 ½' x 6'*).
- 2nd-slot prominent widget display on My5teryMusic.com (*Image size [WxH]: 1¾" x 1¾". Image resolution: 300 dpi or higher*).
- Sponsor-area, image-approved logo placement on primary event banner(s) (*Image resolution: 300 dpi or higher. Does not include picture/photo backdrops unless otherwise specified.*).
- Complimentary ¾ page, black and white, image-approved Souvenir Booklet ad (*8½" x 8¾", barring any exception to normal print margins*).
- Four (4) complimentary tickets to the Event: My5tery Music's annual SUMMER COOLER™.
- Connections and initial sponsorship mention on social media platforms (*i.e., Instagram®, Facebook®, Twitter®*).
- Sponsor-area, image-approved logo/name placement on all *post-sponsorship-finalized* flyers and formal printed correspondence (*Does not include email*).
- Image-approved, Sponsor-section logo/name placement on My5teryMusic.com with clickable link (*Minimum one [1] year*).

3.) 'BLUE CARPET EXPERIENCE' SPONSORSHIP REWARDS:

Type: BLUE CARPET | Number Available: 1 | Amount: \$1,500.00

- Ever seen a Red Carpet awards event, like the Oscars®? Now imagine seeing that in the area leading up to the event auditorium, but in My5tery Music™ blue (*with a touch of green*), and with your name and logo all over it!
- You'll also receive two (2) individual, LARGE vertical banner displays (*NOTE: Banner design must be supplied by sponsor, approved by authorized My5tery Music™ personnel, be of high resolution, and based on the following 'width -x- height' size specifications: 2 ½' x 6'*).

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- 3rd-slot widget display on My5teryMusic.com (*Image size [WxH]: 1¾" x 1¾". Image resolution: 300 dpi or higher*).
- Sponsor-area, image-approved logo placement on primary event banner(s) (*Image resolution: 300 dpi or higher. Does not include picture/photo backdrops unless otherwise specified.*).
- Complimentary ¾ page, black and white, image-approved Souvenir Booklet ad (*8½" x 8¾", barring any exception to normal print margins*).
- Two (2) complimentary tickets to Event: My5tery Music's annual SUMMER COOLER™.
- Connections and initial sponsorship mention on social media platforms (*i.e., Instagram®, Facebook®, Twitter®*).
- Sponsor-area, image-approved logo/name placement on all *post-sponsorship-finalized* flyers and formal printed correspondence (*Does not include email*).
- Image-approved, Sponsor-section logo/name placement on My5teryMusic.com with clickable link (*Minimum one [1] year*).

4.) SILVER SPONSORSHIP REWARDS:

Type: SILVER | Number Available: 1 | Amount: \$1,000.00

- Sponsor-area, image-approved logo placement on primary event banner(s) (*Image resolution: 300 dpi or higher. Does not include picture/photo backdrops unless otherwise specified.*).
- Complimentary ½ page, black and white, image-approved Souvenir Booklet ad (*8½" x 5½", barring any exception to normal print margins*).
- Three (3) complimentary tickets to My5tery Music's flagship event: The SUMMER COOLER™.
- Connections and initial sponsorship mention on social media platforms (*i.e., Instagram®, Facebook®, Twitter®*).
- Sponsor-area, image-approved logo/name placement on all *post-sponsorship-finalized* flyers and formal printed correspondence (*Does not include email*).
- Image-approved, Sponsor-section logo/name placement on My5teryMusic.com with clickable link (*Minimum nine [9] months*).

5.) SOUVENIR BOOKLET SPONSORSHIP REWARDS:

Type: SOUVENIR | Number Available: 1 | Amount: \$1,000.00

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- Full page, COLOR, image-approved Souvenir Booklet ad (8½" x 11", barring any exception to normal print margins) on the inside-front-cover of the Souvenir Booklet (Ad resolution: 300 dpi or higher).
- Sponsor-area, image-approved logo placement on primary event banner(s) (Image resolution: 300 dpi or higher. Does not include picture/photo backdrops unless otherwise specified.).
- Three (3) complimentary tickets to My5tery Music's flagship event: The SUMMER COOLER™.
- Connections and initial sponsorship mention on social media platforms (i.e., Instagram®, Facebook®, Twitter®).
- Sponsor-area, image-approved logo/name placement on all post-sponsorship-finalized flyers and formal printed correspondence (Does not include email).
- Image-approved, Sponsor-section logo/name placement on My5teryMusic.com with clickable link (Minimum nine [9] months).

6.) BRONZE SPONSORSHIP REWARDS:

Type: BRONZE | Number Available: 4 | Amount: \$500.00

- Sponsor-area, image-approved logo placement on primary event banner(s) (Image resolution: 300 dpi or higher. Does not include picture/photo backdrops unless otherwise specified.).
- Complimentary ¼ page, black and white, image-approved Souvenir Booklet ad (8½" x 2¾", barring any exception to normal print margins).
- Two (2) complimentary tickets to My5tery Music's flagship event: The SUMMER COOLER™.
- Connections and initial sponsorship mention on social media platforms (i.e., Instagram®, Facebook®, Twitter®).
- Sponsor-area, image-approved logo/name placement on all post-sponsorship-finalized flyers and formal printed correspondence (Does not include email).
- Image-approved, Sponsor-section logo/name placement on My5teryMusic.com with clickable link (Minimum six [6] months).

Email your 'hi-res' banner, logo, and/or ad graphics in jpg, png, or pdf format only to:
Arts@My5teryMusic.com

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SUMMER COOLER™ Letter of Intent (PRIMARY)

This Letter of Intent is to tentatively secure the signer's sponsorship placement for the SUMMER COOLER™ Event. Please complete this form immediately and return it via email to: Arts@My5teryMusic.com. NOTE: This L.O.I. is for sponsorship agreement only. No payment needs to accompany this form at this time. **Payments can be made up to the due date listed within the PRIMARY Sponsorship Opportunities packet, unless otherwise specified in writing.** Acceptable payment methods: PayPal®, Cash App, Check, Money Order, or Cashier's Check. **If you are asked to pay cash by anyone other than My5tery Music's Executive Director, please inform My5tery Music™ IMMEDIATELY.**

PayPal®: Arts@My5teryMusic.com and Cash App: @My5teryMusic (Must add 4% to your payment[s])
Mail checks, money orders, and cashier's checks to: My5tery Music LLC - 3650 Suder Ave. - Toledo, OH 43611

"I/We wish to participate in the upcoming SUMMER COOLER™ Event as a sponsor at or above the sponsorship level(s) that I mark within this Letter of Intent." ~

_____ (Sponsor's Authorized Representative's Full Name)

SPONSORSHIP LEVELS - Instructions: Check the box(es) and initial on the line(s) next to the sponsorship(s) you are giving.

Platinum (Title): \$2,000.00 _____ (Initial)

Gold: \$1,500.00 _____ (Initial)

Blue Carpet: \$1,500.00 _____ (Initial)

Silver: \$1,000.00 _____ (Initial)

Souvenir Booklet: \$1,000.00 _____ (Initial)

Bronze: \$500.00 _____ (Initial)

By signing and returning this Letter of Intent, you understand that this is a legally binding agreement and are committing to being a sponsor for the above stated _____ (year) SUMMER COOLER™ Event(s) at or above the sponsorship level(s) marked and initialed above.* As a sponsor, you/your entity are/is committed to the total amount due, as stated above in finality, and will submit your full sponsorship payment before the due date listed in the appropriate companion sponsorship packet. We appreciate your immediate response and thank you for joining our sponsorship team!

Authorized Representative's Name (Please Print CLEARLY)

Name of Entity You Are Representing (If applicable)

Authorized Representative's SIGNATURE

_____/_____/_____
Agreement Date

*Approved sponsorship is final and payment is required on or before the due date listed in the appropriate sponsorship opportunities companion packet. You must add 3% for processing fees to all PayPal® and Cash App payments, and you signing this agreement means you understand and agree to this if you use this/these payment methods. PLEASE NOTE: 'Printed materials/correspondence' does not include clothing. Sponsorship slots are limited, so 'first contracted, first served.' This means that the eligible individual(s)/entity(s) who/that submit their sponsorship monies first will receive placement in the open sponsorship slots. If no slots remain, the monies will be returned to the individual(s)/entity(s) who/that sent them, with no damage, especially financial, being incurred by either party(s), and you filling out and signing this or any other related form states that you understand and irrevocably agree to this and all terms stated herein.