

# SUMMER COOLER™

## Secondary



# Sponsorship Opportunities

3650 Suder Ave.

Toledo, OH 43611

W: [My5teryMusic.com](http://My5teryMusic.com)

T: (937) 536-2704

E: [Arts@My5teryMusic.com](mailto:Arts@My5teryMusic.com)



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Greetings, Potential Sponsor!

It is a very special time of the year for the My5tery Music Family, and we invite you to join us as one of our *Team of Sponsors* for the Annual SUMMER COOLER™ Extravaganza! If you don't already know, My5tery Music™ is a one-stop shop for 3rd through 12th grade collaborative musical and performance excellence in several performing arts fields which we call our **5 Musical My5teries™**. Our 5 Musical My5teries™ Performing Arts Programs consist of:

- 1.) Drumline
- 2.) Step Team
- 3.) Pitched Instrument Training
- 4.) Vocal Performance Training
- 5.) Theatrical Etiquette Training

Along with set standards and goals, our 5 Musical My5teries™ look to help give students back the thing they seem to have lost, but so desperately need in the educational process: **Interest**.

These performing arts programs strive to provide students a unique combination of intellectual, physical, and multifaceted music and performing arts activities and educational training in order to hone the talent and passion for the arts into which they have yet to tap. They also teach students the tools and techniques necessary to perform in an amazing, multi-grade-level, multi-school, and multi-entity performance showcase finale called the SUMMER COOLER™.

**This is where we need you.**

Your *general assistance* will go a long way in helping us to create new generations of young people who achieve their short and long-term goals. However, with your *sponsorship funding*, we will *also* be able to help the youth in our community achieve improved academic life skills and other achievements, along with a healthier appreciation for the performing arts!

As a father, a husband, and a business owner, I *truly* understand the value of time, so I thank you kindly for your time and your sponsorship consideration. Let's change these children's lives and our community together!

Sincerely,

**Errick Dixon, Executive Director**  
My5tery Music™ Performing Arts Programs

\*Make checks payable to "My5tery Music LLC". Outside of the SUMMER COOLER™ being canceled, sponsorship pledges are non-refundable and, unless otherwise specified, all sponsorship/souvenir ad booklet ads are black and white. PLEASE NOTE: We do not accept alcohol, adult film, or tobacco-based sponsorships.



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## SUMMER COOLER™ Souvenir Booklet Ad Sponsorships\*

(Deadline: On or before May 15th. Size specifications are *width -x- height*. JPG, PNG, or PDF format only.)

My5tery Music's SUMMER COOLER™, the company's flagship *end of school year* event, has grown to be the biggest springtime youth performing arts production in the city of Toledo and is on its way to being the largest youth production of any kind in the state of Ohio!

State-wide, this awards showcase welcomes hundreds of individual spectators, youth organizations, and dignitaries. For a more-than-reasonable sponsorship cost, you have the opportunity to have your ads placed in front of them and tens of thousands of potential customers from our online audience!

### A. Type: FORTISSIMO | Amount: \$400.00 | Ad Size: Full COLOR Page (*outside-back of Booklet*)

- Full page, COLOR, OUTSIDE-BACK BOOKLET COVER, image-approved Souvenir Booklet ad (8 ½" x 11", *barring any exception to normal print margins*).
- Announcing of sponsorship on My5tery Music's primary social media accounts, with *approved* website link.
- *Image-approved logo/name* in the website Sponsor section as a *full page Sponsor* (*minimum one [1] year*).
- *Clickable link* on image-approved logo/name in the website Sponsor section (*minimum one [1] year*).

### B. Type: FORTE | Amount: \$200.00 | Ad Size: Full Page

- Full page, black and white, image-approved Souvenir Booklet ad (8 ½" x 11", *barring any exception to normal print margins*).
- Announcing of sponsorship on My5tery Music's primary social media accounts, with *approved* website link.
- *Image-approved logo/name* in the website Sponsor section as a *full page ad Sponsor* (*minimum one [1] year*).
- *Clickable link* on image-approved logo/name in the website Sponsor section (*minimum one [1] year*).

### C. Type: MEZZO FORTE | Amount: \$160.00 | Ad Size: ¾-Page

- ¾-page, black and white, image-approved Souvenir Booklet ad (8½" x 8 ¼", *barring any exception to normal print margins*).

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- *Image-approved logo/name* in the website Sponsor section as a  $\frac{3}{4}$ -page ad Sponsor (minimum nine [9] months).
- *Clickable link* on image-approved logo/name in the website Sponsor section (minimum nine [9] months).

**D. Type: MEZZO PIANO | Amount: \$120.00 | Ad Size:  $\frac{1}{2}$ -Page**

- $\frac{1}{2}$ -page, black and white, image-approved Souvenir Booklet ad ( $8\frac{1}{2}" \times 5\frac{1}{2}"$ , *barring any exception to normal print margins*).
- *Image-approved logo/name* in the website Sponsor section as a  $\frac{1}{2}$ -page ad Sponsor (minimum nine [9] months).
- *Clickable link* on image-approved logo/name in the website Sponsor section (minimum nine [9] months).

**E. Type: PIANO | Amount: \$70.00 | Ad Size:  $\frac{1}{4}$ -Page**

- $\frac{1}{4}$ -page, black and white, image-approved Souvenir Booklet ad ( $8\frac{1}{2}" \times 2\frac{3}{4}"$ , *barring any exception to normal print margins*).
- *Image-approved logo/name* in the website Sponsor section as a  $\frac{1}{4}$ -page ad Sponsor (minimum nine [9] months).
- *Clickable link* on image-approved logo/name in the website Sponsor section (minimum six [6] months).

**F. Type: PIANISSIMO | Amount: \$40.00 | Ad Size:  $\frac{1}{8}$ -Page**

- $\frac{1}{8}$ -page, black and white, image-approved Souvenir Booklet ad ( $4\frac{1}{4}" \times 2\frac{3}{4}"$ , *barring any exception to normal print margins*).
- *Image-approved logo/name* in the website Sponsor section as a  $\frac{1}{8}$ -page ad Sponsor (minimum nine [9] months).
- *Clickable link* on image-approved logo/name in the website Sponsor section (minimum six [6] months).

**G. Type: PATRON (Page Entry) | Amount: \$10.00**

- Your name/business name (*if applicable*), and *approved* website listed in the *Patron Page Entry* section of the SUMMER COOLER™ Souvenir Booklet (*maximum two [2] lines*).
- Name in the website year's Patron sponsor section (*minimum three [3] months*).

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## SUMMER COOLER™ Letter of Intent (Secondary)

This Letter of Intent is to tentatively secure the signer's sponsorship ad placement for the SOUVENIR BOOKLET *only*. Please complete this form immediately and return it via email to: [Arts@MySteryMusic.com](mailto:Arts@MySteryMusic.com). NOTE: This L.O.I. is for participation agreement only. No payment needs to accompany this form at this time. **Payments can be made up-to the due date listed within the *Secondary Sponsorship Opportunities* packet, unless otherwise specified in writing.** Acceptable payment methods: PayPal®, Cash App, Check, Money Order, or Cashier's Check. **If you are asked to pay cash by anyone other than MyStery Music's Executive Director, please inform MyStery Music™ IMMEDIATELY.**

PayPal®: [Arts@MySteryMusic.com](mailto:Arts@MySteryMusic.com) and Cash App: \$MySteryMusic (Must add 4% to your payment[s])

Mail checks, money orders, and cashier's checks to: MyStery Music LLC - 3650 Suder Ave. - Toledo, OH 43611

**"I/We wish to participate in the upcoming SUMMER COOLER™ Event as a sponsor at or above the sponsorship level(s) that I mark within this Letter of Intent." ~**

(Sponsor's Authorized Representative's Full Name)

### **SOUVENIR BOOKLET SPONSORSHIP LEVELS:**

Instructions: Check the box(es) and initial on the line(s) next to the ad(s) you want.

☐ Fortissimo: \$400.00 \_\_\_\_\_ (Initial)

☐ Forte: \$200.00 \_\_\_\_\_ (Initial) ☐ Mezzo Forte: \$160.00 \_\_\_\_\_ (Initial) ☐ Mezzo Piano: \$120.00 \_\_\_\_\_ (Initial)

☐ Piano: \$70.00 \_\_\_\_\_ (Initial) ☐ Pianissimo: \$40.00 \_\_\_\_\_ (Initial) ☐ Patron: \$10.00 \_\_\_\_\_ (Initial)

By signing and returning this Letter of Intent, you understand that this is a legally binding agreement and are committing to being a sponsor for the \_\_\_\_\_ (year) SUMMER COOLER™ Souvenir Booklet at or above the sponsorship level(s) marked and initialed above.\* As a sponsor, you/your entity are/is committed to the total amount due, as stated above in finality, and will submit your full sponsorship payment before the due date listed in the appropriate companion sponsorship packet. We appreciate your immediate response and thank you for joining our sponsorship team!

\_\_\_\_\_  
Authorized Representative's Name (Please Print CLEARLY)

\_\_\_\_\_  
Name of Entity You Are Representing (If applicable)

\_\_\_\_\_  
Authorized Representative's SIGNATURE

\_\_\_\_\_  
Agreement Date

\*Approved sponsorship is final and payment is required on or before the due date listed in the appropriate sponsorship opportunities companion packet. You must add 3% for processing fees to all PayPal® and Cash App payments, and you signing this agreement means you understand and agree to this if you use this/these payment methods. PLEASE NOTE: 'Printed materials/correspondence' does not include clothing. Sponsorship slots are limited, so 'first contracted, first served.' This means that the eligible individual(s)/entity(s) who/that submit their sponsorship monies first will receive placement in the open sponsorship slots. If no slots remain, the monies will be returned to the individual(s)/entity(s) who/that sent them, with no damage, especially financial, being incurred by either party(s), and you filling out and signing this or any other related form states that you understand and irrevocably agree to this and all terms stated herein.





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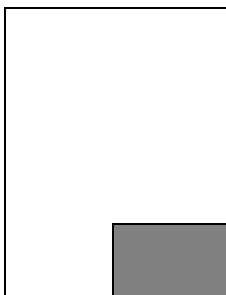
3650 Suder Ave.  
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## Ad Size Specifications\*

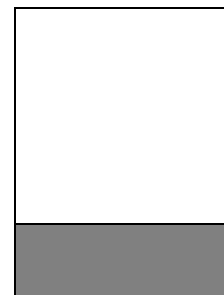
(Ad size specifications are *width -x- height*. JPG, PNG, or PDF format only.)

Email your 'hi-res' *banner, logo, and/or ad graphics* in jpg, png, or pdf format only to:  
**[Arts@My5teryMusic.com](mailto:Arts@My5teryMusic.com)**

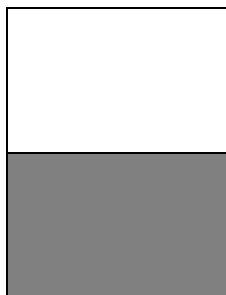
**1/8 Ad: 4.25" x 2.75"**



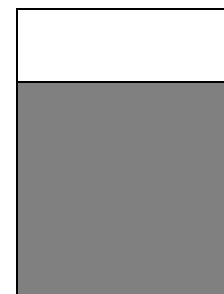
**1/4 Ad: 8.5" x 2.75"**



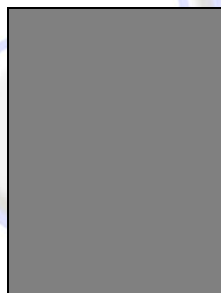
**1/2 Ad: 8.5" x 5.5"**



**3/4 Ad: 8.5" x 8.25"**



**Full Page Ad: 8.5" x 11"**



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