

My5tery Music's

Rescue The Arts™

INITIATIVE

Sponsorship Proposal



TABLE OF CONTENTS

A.) What My5tery Music™ Does -----	1
B.) About Our Executive Director: Errick Dixon -----	2
C.) COVID-19 Family and Economic Devastation -----	3
D.) Our Youth Are In Even More Danger -----	4
1.) <i>"Why was this?"</i> -----	4
2.) <i>"How do these types of cuts affect cities and school districts?"</i> -----	4
3.) <i>"And the consequences of these types of cuts?"</i> -----	4
E.) My5tery Music's RTA Initiative to the Rescue! -----	5
F.) Our 5 Musical My5teries' Successful Program Data -----	6
G.) My5tery Music™ RTAI Virtual Performing Arts Platform -----	7
1.) Virtual Rehearsal Platform -----	7
2.) Social Distancing Rehearsal Platform -----	7
3.) Virtual Student Evaluation Platform -----	7
H.) Rescue the Arts™ Initiative Virtual Performing Arts Platform Schedule -----	8
I.) Rescue the Arts™ Initiative Sponsorship Costs and Benefits -----	9



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A My5tery Music™ Initiative

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A.) What My5tery Music™ Does



My5tery Music™ is a one-stop shop for grades 3-12 collaborative musical and performance excellence in several performing arts fields which we call our “5 Musical My5teries™.” During our Term, we take several schools/entities and unlock the musical my5teries™ within their students through a multi-school performing arts creation effort.

We show students how the tools and techniques used to be able to accomplish this grand, teamwork-driven performance can be transferred to their work ethic academically, making for a much more well-rounded, disciplined, and creative student.

Then, at the end of the *multi-school/multi-entity participation season*, this joint effort comes together with a great sense of camaraderie to perform, show appreciation, and award students for their participation and achievements.

Our available 5 Musical My5teries™ Performing Arts Programs available for our Standard On-Site Program (SOSP) students include:

- 1.) *Drumlines*
- 2.) *Step Teams*
- 3.) *Pitched Instrument Training*
- 4.) *Vocal Performance Training*
- 5.) *Theatrical Etiquette Training*



Through our 5 Musical My5teries™ Performing Arts Programs, My5tery Music™:

- Shows students how they can transfer all that they've learned into every aspect of their educational life journey, thereby creating positive, enhanced educational and life-perspective shifts and subsequently the aforementioned improved academic and arts achievements
- Checks up on all of our students academically and behaviorally between their school and their homes
- Builds camaraderie and appreciation amongst participating students and schools/entities
- Awards students at the end of the Term(s) for their participation and achievements



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B.) About Our Executive Director: Errick Dixon



[Errick Dixon](#) received his higher education from Central State University of Ohio. After graduating with Degrees in Music Education and Music Performance, he later became a General Music Teacher at Hayward Middle School in Springfield, OH and Glenwood Elementary School in Toledo, OH.

At Springfield South High School, he instructed and helped students to learn and consistently improve their skills as musicians and bandsmen while developing, creating, and executing the Springfield South High School Marching Band program.

At Jesup W. Scott High School in Toledo, OH, Mr. Dixon became a Summer Band Camp Clinician and later, as the Assistant Band Director, became an extremely vital piece in the nationwide success of the "Toledo Scott Fantastic Dancing Machine."

The band's signature performances include Cedar Point (the acclaimed Midwest Amusement Park), the Dolphin IV Cruise Ship, Universal Studios Florida, and the

International Bazaar in Freeport, Bahamas. "Toledo Scott" was also invited to perform in the Annual Circle City Classic College Football Parade in Indianapolis, IN and earned 1st place in the Circle City Parade Competition.

For their 1st place finish, they were awarded the Pre-game performance spot for the RCA Dome Circle City Classic Pre-game Show. Mr. Dixon later became the Band Director at Dunn Middle School in River Rouge, MI where he headed the concert band for periodic performances and gave individual instrumental instruction.



He moved to the city's High School Band Director's position at River Rouge High School where the band performed at the East Cleveland Shaw High School and Southfield Michigan High School Battle of the Bands, and the Circle City Classic Parade Competition and placed 1st in all three competitions. He furthered his experience with his taking of a...

Read more at My5teryMusic.com/about/ed



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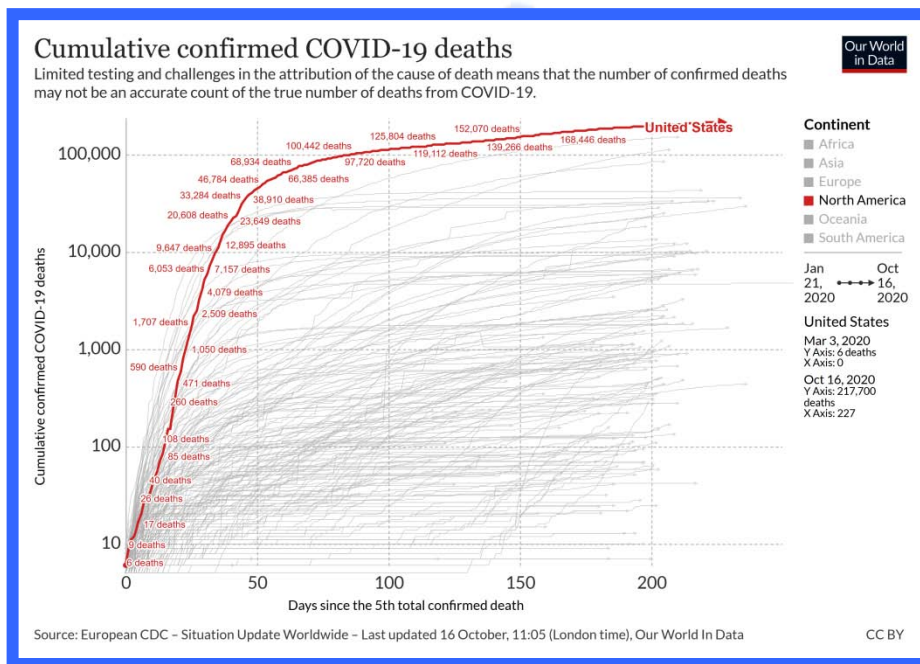
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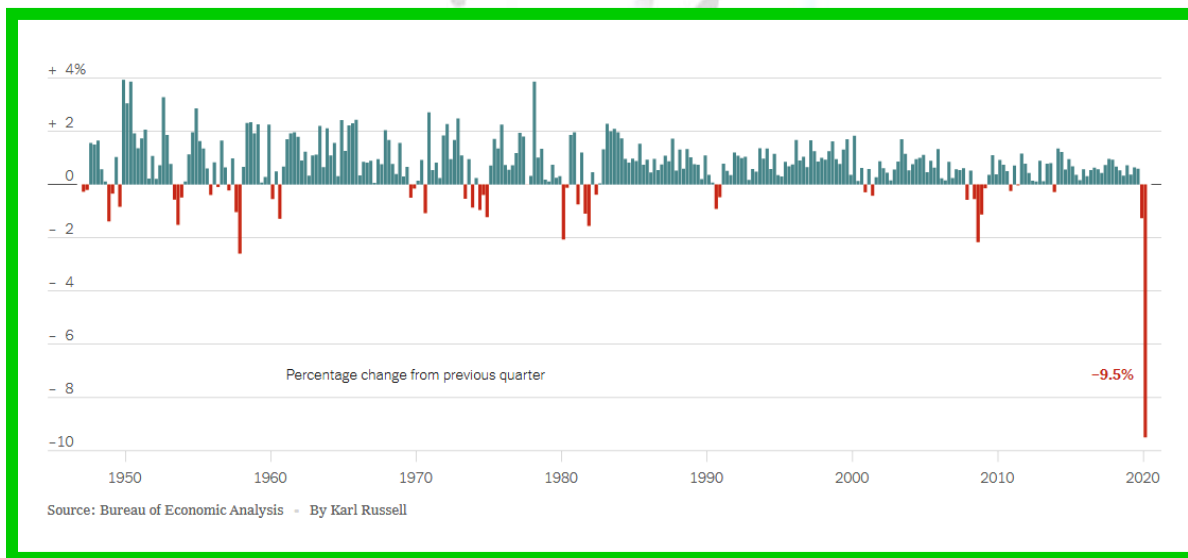


C.) COVID-19 Family and Economic Devastation

Over 200,000 deaths and counting of family and friends in the United States of America from Coronavirus.



During this COVID-19 pandemic, the percentage decrease in the United States of America's Gross Domestic Product was more than 9.5%, by far the biggest on record:



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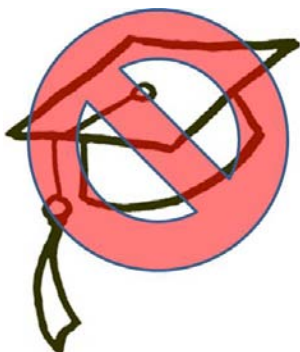
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D.) Our Youth Are In Even More Danger

COVID-19 has exacerbated the educational problem that was prevalent even before the most devastating pandemic since the 1918 Spanish Flu:



- In Ohio in 2004-2005, there were 590,826 students in the 9th grade, but only 311,956 actually graduated high school in 2008. That leaves 278,870 students who were left behind, an abysmal 52.8% graduation rate
- In 2008, the average high school graduation rate in the nation's 50 largest cities was 53%, compared with 71% in the suburbs
- Statistics for 2011 showed that Ohio had one of the lowest high-school graduation rates for black students (59%), but one of the better rates for white students (85%). And, for students who come from poor families, the graduation rate was 65%

“Why was this?”

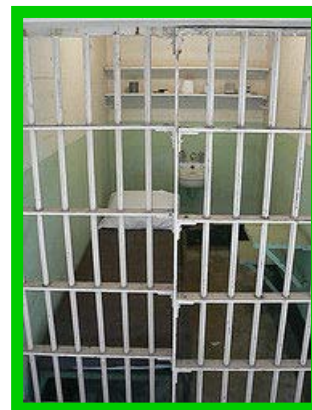
- Things like, in the *Continuing Resolution* signed into law on March 2, 2011, the federal government approved \$40MM in cuts to arts and education programs, eliminating funding for the U.S. Department of Education's Arts in Education program for 2011's fiscal year. **Budget cuts to the arts. Sound familiar?**

“How do these types of cuts affect cities and school districts?”

- In 2012, in New York City schools, the city made plans to lay off 4,100 teachers to save \$269MM, an estimated 350 of which will be from the arts, which would be a 15% drop in art, music and performing arts teachers.
- Fast-forward to 2020, and New York City cut an additional 11% in arts spending to close its budget gap
- In Cleveland, where all students qualify for free or reduced lunch, the district has already slashed \$114MM (close to 9%) from its budgets from 2010-2012
- In 2011, almost 3,000 Ohio teachers were laid off across the state and even a Toledo, OH “Transformational Plan” Proposal to eliminate all actual elementary art, physical education, and music education positions
- Fast-forward to 2020, and \$300MM is being cut from Ohio K-12 education

“And the consequences of these types of cuts?”

- In Ohio alone, there are approximately 50 juvenile facilities, state and private-run
- More than 50% of the incarcerated population in the state of Ohio being Black, while Blacks are only 11.5% of the Ohio population



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E.) My5tery Music's RTA Initiative to the Rescue!



For almost a decade, My5tery Music™ has partnered with local school districts, including *Toledo Public, Toledo Diocese, and several Toledo charter schools*, targeting at-risk youth and enhancing social and academic success via our **5 Musical My5teries™** performing arts genres.

As you may know, when students participate in arts classes, they perform much better academically.* However, due to the COVID-19 pandemic, the elective portions of the school budgets (*i.e. dance classes, band, choir, theater, etc.*) have been absolutely decimated, a decision that could have dire developmental consequences for students.

How much different would our world be without the likes of dancing barrier-breaker Misty Copeland or Oscar®-winning acting juggernaut Denzel Washington? John F. Kennedy said, *"I am certain that after the dust of centuries has passed over our cities, we too, will be remembered not for victories or defeats in battle or in politics, but for our contribution to the human spirit."* What are arts, if not the embodiment of the human spirit?



Without these talent-revealing, nurturing arts programs, we might not have had John Williams, arguably the greatest movie score composer to ever live, to write scores such as *E.T., Star Wars, Jaws, Harry Potter, Superman, and Jurassic Park*, the movie soundtracks of our lives.

So, to combat this devastating developmental decision, **we've launched our Rescue the Arts™ Initiative (RTAI), a project focused on bringing businesses together within the community to adopt schools or groups via Title Sponsorship to host one or more of My5tery Music's Virtual Performing Arts Platform (VPAP) modules!**

We'd love for you to join our team of RTAI partners and sponsors. Your support of and monetary generosity for our Rescue the Arts™ Initiative will allow us to host one or more of our *all-new Virtual Performing Arts Platform* modules for either schools or our groups and give our children the pinned-up educational energy outlet they so desperately need.



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F.) Our 5 Musical My5teries' Successful Program Data

Here at My5tery Music™, we believe that you change a child's academic success by changing the character of the child. We accomplish this character change by using teaching techniques that have been honed over close-to three decades of widespread educational-teaching-level experiences and both racially and economically-diverse educational interactions. Here are some examples of our teaching technique thinking:

- Less disruptive students mean a better learning environment. This is where *Cooperativeness and Attitude* come into play
- And what would feeding students' intellectual curiosity do for a classroom and both the educational processes and success of teachers? It would have a significantly-positive effect, which would stem from *Class Activity and Preparation* training in our programs
- Or how about minimizing the chance of violent interactions amongst the students? This would fall under our *Reactionary Discipline* category

So the following is the **Official My5tery Music™ Student Data for Student Character Evaluations** via their parents/guardian. This *amazing, actual data* was compiled from parent/guardian pre-evaluations of our program participants (*before they began participation in the My5tery Music™ Performing Arts Programs*) and post-evaluations of our program participants (*at the end of the final Term of the My5tery Music™ program year*):

CATEGORY Start-to-Finish Progress % Averages	STUDENT EVALUATION Start-to-Finish Progress % Averages	Average Student Character Progress
+27.70% (69.44% -to- 88.68%)	+28.49% (68.74% -to- 88.33%)	+19.59 Points!
STUDENT CHARACTER CATEGORY AVERAGE % INCREASES (+)/DECREASES (-)*		
Cooperativeness:	+34.82% (61.98% -to- 83.56%)	
Attitude:	+31.87% (67.65% -to- 89.09%)	
Class Activity/Prep:	+31.01% (65.91% -to- 86.35%)	
Attendance:	+4.50% (90.31% -to- 94.37%)	
Leadership:	+43.08% (60.71% -to- 86.86%)	
Reactionary Discipline:	+41.29% (59.16% -to- 83.59%)	
Performance Discipline:	+44.56% (63.77% -to- 92.20%)	
Respect:	+15.32% (79.50% -to- 91.68%)	
Honor:	+15.76% (80.81% -to- 93.54%)	
Kindness:	+19.06% (75.48% -to- 89.86%)	
Patience:	+43.81% (58.69% -to- 84.40%)	
* Data is based on the combination of all parent/guardian pre- and post-program student evaluations received since 2014.		





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G.) My5tery Music™ RTAI Virtual Performing Arts Platform

"Unveiling the wonderful world of musical my5tery within you™ ...virtually!"



Performing arts are the key to unlocking the soul of young people. And, no matter what the circumstance, our children should not be made to suffer via lack of programs and opportunities for life-changing decisions simply because there are speed bumps in the road of life.

So, in our exclusive Rescue the Arts™ Initiative, we've developed a new program framework to compensate for adjustments needing to be made for the Coronavirus pandemic, also known as COVID-19. It's called *The My5tery Music™ Virtual Performing Arts Platform*.

With our new RTAI Virtual Performing Arts Platform module, or VPAP, a hybrid-based, virtual 'performing-arts-to-academics' module, not only do we give our young participants something into which they can pour their massive amounts of energy, but also something that will turn that energy into both *repetitively-positive and productive energy*!

Our new VPAP hybrid educational system is a unique module that includes, but is not limited to, the following enhanced program framework:

1.) Virtual Rehearsal Platform (Up-to 2:00:00)

In our once-per-week VRP sessions, we transport the in-person, rigorous, fun, and educational rehearsals, for which My5tery Music™ is known, into a performing arts virtual wonderland for students to participate and enjoy in their own homes!

2.) Social Distancing Rehearsal Platform (Up-to 2:00:00)

In our once-per-month SDRP sessions, we meet with our students *in person* during the last week of the month (*in accordance with social distancing guidelines set forth by the U.S. Center for Disease Control [CDC]*) to merge and synchronize cadences, steps, songs, scripts, and concert pieces taught by My5tery Music™ via Zoom or other video conferencing applications.

3.) Virtual Student Evaluation Platform (Up-to 4:00:00)

In our bi-weekly VSEP meetings, we meet with parents and students *via a virtual, in real-time 'walk-in classroom'* to both discuss and evaluate their child's/children's social, performing arts, and academic progress.



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H.) RTAI Virtual Performing Arts Platform Schedule*

Our Musical My5teries™ yearly schedule for the RTAI Virtual Performing Arts Platform is as follows:

- Program Name: One or more of the three (3) My5tery Music™ VPAP modules (*Drumlines, Step Teams, and/or Vocal Performance Training*)
- **NUMBER OF VPAP TERMS PER SEASON: TWO**
- **NUMBER OF VPAP SESSIONS PER SEASON: UP-TO 32**
- Number of VPAP Sessions Per Term: **Up-to 16**
- Number of Hours Per VPAP Session: **Up-to two**
- Number of Students Per VPAP Session: **Up-to 15**
- Term #1 Timespan*: **Between August - December**
- Term #2 Timespan*: **Between January - June**
- VPAP Session Day(s) of the Week: **TBD (based on Program Availability)**
- VPAP Session Time(s) of the Day: **TBD (based on Program Availability)**



* Term dates may vary depending on the number of available weeks. Dates will be finalized on any contracts for service agreed upon and signed.



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I.) RTAI Sponsorship Costs and Benefits*

RTAI Sponsorship Costs:

The My5tery Music™ Rescue the Arts™ Initiative Virtual Performing Arts Platform is \$12,000.00 per school or group, split between each school and/or partner (*up-to \$5,000.00*) and/or their sponsor (\$7,000.00).

The following are the Rescue the Arts™ Initiative VPAP Title Sponsorship Costs per season/year for the number of schools listed below:

- **One (1) School:** \$7,000.00
- **Two (2) Schools:** \$13,000.00 (*a \$1,000.00 savings*)
- **Three (3) Schools:** \$19,000.00 (*a \$2,000.00 savings*)
- **Four (4) Schools:** \$24,500.00 (*a \$3,500.00 savings*)
- **Five (5) Schools:** \$29,000.00 (*a \$6,000.00 savings*)



RTAI Sponsorship Benefits:

Here are the Title Sponsor *Benefits* per contract for each sponsor of the Rescue the Arts™ Initiative:

1. You receive principle sponsorship positioning in ad campaigns, including verbal and/or written mentions.
2. You receive multiple television, radio, article, and video exposure via interview mentions when secured.
3. You receive multiple mentions and impressions on social media platforms (*i.e., IG, Facebook®, etc.*).
4. You receive image-approved logo/name placement on your sponsored participants' t-shirts.
5. You receive four (4) complimentary tickets to My5tery Music's flagship event.
6. You receive image-approved, Sponsor-section logo/name placement in Sponsor-designated area(s) on our official company website (*currently My5teryMusic.com*), with clickable link (*Minimum one [1] year*).
7. You receive mentions and sponsor logo inclusion in regular program exposure videos on social media, website(s), and digital correspondence.
8. Students receive chances at awesome prize giveaways in your name at multiple program sessions.



"Unveiling the wonderful world of musical my5tery within you.™"

*Make checks payable to "My5tery Music LLC". Outside of the My5tery Music™ Performing Arts Program and/or Virtual Performing Arts Platform being canceled and was within My5tery Music's total control to do so, sponsorship pledges are non-refundable, unless otherwise specified in writing. PLEASE NOTE: We do not accept alcohol, adult film, firearm, cannabis, or tobacco-based sponsorships.



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